

Annual General Meeting of the Members of The Cabbagetown Residents Association
(the “Association”)

Held on June 20th, 2022, at 7:00pm

Virtual Meeting via Zoom

The meeting was called to order at 7.05pm. There were 14 in attendance.

Welcome & Land Acknowledgement

The meeting began with a brief welcome to all participants and land acknowledgement

This was followed by a brief introduction on ‘what is the CRA?’, what the CRA does and introduction for the board members for 2021 – 2022

Year in Review

- Membership – 827 total contacts, up from 778 in 2020, paid membership at 141 which is down from 194 in 2020
- Communications are conducted through a monthly newsletter, social media posts and some official CRA emails
 - Average of 450 email opens/issue – 65% open rate on audience of 827 contacts (665 subscribers), well over the industry average which is 15 – 25% and a 25 – 30% click thru rate (industry average of 12.5%)
- Cabbagetown Poop Signs – over 50 have been distributed to the residents of Cabbagetown, with more available. In addition to the two models introduced last year, one more was added for this year – contact info@cabbagetowner.com to order yours
- 2021 – 2022 Completed Events included Holiday Light Contest, Holiday Card Contest, Annual Park Cleanup, Pumpkin Walk, 51st Forsythia Festival (signature event of CRA) – and celebrated back in person events
 - Congratulations and thank you to all who organized and participated
 - Food insecurity fundraiser raised a total of \$3,500
 - Thank you to our very generous local businesses who supported the Forsythia Festival and the 100 volunteers and organizers

Financials

The financial report for 2021 was presented by the Treasurer, Andrew Adams

Full details included in the AGM presentation deck

In short:

Revenue = \$21,136

Expenses = \$18,603

Net proceeds = +\$2,533

Official business

- Approval of 2021 Business
 - Approved June 2021 AGM minutes
 - Approved all business carried on by the board of directors during the past year
- Election of Directors
 - Departures – Sean O’Donovan and Jose Castillo
 - Board members seeking to serve 2nd term: Approved
 - Andrew Adams
 - Raed Kolta
 - Sara Josselyn
 - Lise A. Flynn
 - Board members seeking to continue 1st term: Approved
 - Caroline Murphy
 - Matt Boire
 - Sara Jane Greenway
 - Sam Lyon
 - Katie Tozer
 - Jeremy Neuringer
 - Approved for existing 10 board members to continue

Ongoing and focus of CRA 2022 – 2023

- Continuing CRA events
 - Fall Clean UP
 - Pumpkin Walk
 - Holiday Cards Contest
 - Holiday Lights Contest
 - Spring Clean Up
 - Forsythia Festival
- Net new – engagement in let’s #TransformTO Together and work with Neighbourhood Climate Action Champion
- Survey coming – ask for members to keep an eye out and to participate so that we can solicit feedback on what our residents’ are looking for from their residents association and ideas of climate action

Q&A

- All participants were invited to ask questions and share anything they wished to discuss
 - Kristyn Wong Tam thanked the board for all the work and number of events. She shared details on the Cabbagetown Park Scape that will be installed around Carlton St

Meeting concluded at 7:45 pm with thanks to all who joined the AGM and thanks to the Board

