

CABBAGETOWN RESIDENTS ASSOCIATION ANNUAL GENERAL MEETING

Date: June 15, 2017

Time: 7 p.m. to 9 p.m.

Location: Stout Irish Pub, 220 Carlton Street, Toronto

The evening began with social time and the business meeting called to order at 7:35 p.m. There were 41 members in good standing in attendance, plus several guests.

The 2016 AGM minutes were presented for approval by a show-of-hands vote, which passed.

PRESIDENT'S REPORT ON 2016-17 by Phil Frei:

- Membership: 593 total contacts, up nine per cent from 2016, and paid members 209, holding steady from 2016
- 17,000 sessions over 12 months, with almost all traffic driven from newsletter and via desktop computer
- Monthly email newsletter has 567 subscribers with an up to 69 per cent open rate (triple the industry average)
- Email crime alert: 30 sent in past 12 months, with 74 per cent open rate
- Facebook: 398 followers
- Twitter: 1,786 followers and 36,500 tweet impressions per month on average

- Events include fourth annual Pumpkin Walk (347 pumpkins, largest yet!); third annual Cabbagetown Lights contest, seventh annual holiday card contest, and the 44th annual Forsythia Festival. Phil mentioned that we had an issue with distribution of the holiday cards – few were actually delivered in 2016 so will need to monitor this more closely in December 2017.

- Transparency and process:
 - We continue to have a very close connection with Councillor McConnell's office through Kelly Sather who regularly attends our board meetings.
 - Kelley Teahen spearheaded digitization of all our documents and worked with Keith Lawrance to organize all our files in Google Drive.
 - Marc Simmons has moved our accounting system from Excel Spreadsheets to Wave, a free online accounting system.

- Pilot projects: New member welcome – still in development and expected to launch in the summer; also branded giveaway paper shopping bags for the yard sales in the neighbourhood that occur during the fall Cabbagetown Festival, run by the BIA

Three new projects for 2017-18:

- Communications transition: from “sole proprietor” to team approach as Keith Lawrance steps down from the board

- A Street Captains pilot led by Sam Richardson

- A security review led by Des Ryan and Phil Frei.

There were questions from the floor about security issues, notably reports of gunshot firings on the south edge of Cabbagetown / Regent Park. Phil Frei responded that the review will include asking for input from residents about what are their concerns

FINANCIAL REPORT for 2016 presented by treasurer Marc Simmons.

Revenue		Assets	
Forsythia Festival Donations	\$ 8,951.00	PayPal	\$ 397.06
Forsythia Festival Sales	\$ 3,291.91	Tangerine Account	\$ 0.00
Membership Revenue	\$ 2,325.20	TD Account	\$ 16,754.21
Other Revenue	\$ 660.89	Total Assets	\$ 17,151.27
Investments (Interest)	\$ 19.51		
Total Revenue	\$ 15,248.51		
Expenses		Liabilities	
Cabbagetown Fest	\$ 1,942.47	Total Liabilities	\$ 0.00
AGM	\$ 961.27		
Pumpkin Walk	\$ 245.77	Equity	
Forsythia Festival	\$ 9,548.22	Community Association Equity	\$ 16,586.24
Holiday Programs	\$ 1,029.84	Retained Earnings	\$ 565.03
General Admin	\$ 955.91	Total equity	\$ 17,151.27
Total Operating Expenses	\$ 14,683.48	Total Liabilities and Equity	\$ 17,151.27
Net Proceeds from Activities	\$ 565.03		

ELECTION OF BOARD OF DIRECTORS, 2017-18.

One current board member serving third year (second two-year term)

- Phil Frei, Geneva Street (current president)

Five members returning for second year of two-year term:

- Tina Card, Metcalfe Street,
- Carolyn Jarman, Sackville Street
- Shawna Pereira, Salisbury Avenue
- Sam Richardson, Salisbury Avenue
- Evelyn Sommers, Sumach Street

Three current board members seeking re-election after a first two-year term.

- Tyler Fleming, Nasmith Street
- Marc Simmons, Wellesley Street (current treasurer)
- Kelley Teahen, Rose Avenue (current secretary)

Two board members stepping down after completing terms:

- James Wood (current vice-president)
- Keith Lawrance

The Board Secretary (Kelley Teahen) introduced five members who have volunteered to serve as directors, in addition to the continuing and renewing board directors:

- Fiona Knight
- Lynne Oddie
- Des Ryan

She proposed that this slate of candidates – three new and three renewing – in addition to six directors mid-way through their two-year term, comprise the 2017-18 board of directors. Carolyn Jarman moved, and Janice Tierney Dunk seconded. The motion was carried unanimously.

President Frei called for a motion to adjourn; Carolyn Jarman moved, seconded by James Wood. Carried.

The meeting concluded with cutting of the 50th anniversary cake and awarding of prizes for the attendees who had lived in Cabbagetown the longest and the shortest amount of times.